

$$\text{demand, } X = 254 - 0.01P^2$$

Q1) Find the expression for elasticity of demand and simplify

Eg:

Elasticity of demand = $\frac{\Delta X}{\Delta P}$ = differentiating demand function wrt X and P

$$Ed = \frac{dx}{dp} = -0.02P$$

$$\text{Elasticity (ignoring negative than Elasticity is)} \\ = 0.02P$$

(Q) Evaluate E_d for $P = 80$, classify the type of elasticity

$$E_d = 0.02P$$

$$\text{But } P = 80$$

$$= 0.02 \times 80$$

$$= 1.6$$

Type of elasticity is elastic demand. Since the elasticity of demand ^{value} is greater than 1 a distinctive characteristic of elastic demand

Prediction; when the price of round-trip airline is \$80, demand will increase by 1.6

Q2) Evaluate E_d for $P = 100$

$$E_d = 0.02P$$

$$P = 100$$

$$= 0.02 \times 100$$

$$= 2$$

Type of elasticity is elastic demand, since the elasticity of demand value is greater than 1 a distinctive feature of elastic demand

Prediction; when the price of round-trip airline is \$100, demand will increase by

2

If $p=100$ (Replacing to the demand function) $x = 256 - 0.01p^2$

$$x = 256 - 0.01p^2$$

$$x = 256 - 0.01(100)^2 = 156$$

$$p = \frac{110}{100} \times 100 = 110$$

$$x = 256 - 0.01(110^2) = 135$$

It is a bad decision as increasing price by 10%, the quantity demanded will decrease from 156 to 135 which means that the airline ticket will be making lower by generating low sales.

6

$$x = 25 \ln 475 - 25 \ln p \quad \text{for } 0 < p < 475$$

Getting demand function

$$x = 25 \ln 475 - 25 \ln p$$

getting rid of \ln by getting their \ln .

$$x = 25 \ln 475 - 25 \ln p$$

$$x = 25 \cdot 6.1633 - 25p$$

$$x = 154.0828 - 25p$$

$$\text{demand} = 154.0828 - 25p = x$$

$$\text{Elasticity of demand} = \frac{dx}{dp} = -25$$

Ignore negative

$$E_d = 25$$